

WHY? We believe that giving children the best possible start in life significantly improves their life chances, long-term health and happiness.

Early experiences are crucial in shaping babies' brain development, providing foundations for future growth and learning



Early help prevents more serious issues developing later in life, improving child's long-term outcomes

First **1001** days are widely recognised as a critical period of development

2017: closure of the local children's centre - GroW set up to **provide support in the absence of other services** for families and children under 5 years old in OX12 area



HOW GROW HELPED - ACADEMIC YEAR 2023/24

4,858

Individual attendances

716

Families reached

223

Sessions delivered

8

Groups

6

Locations

WHO ARE WE?

Our vision:

All children have the best start in life and that families thrive within their community.

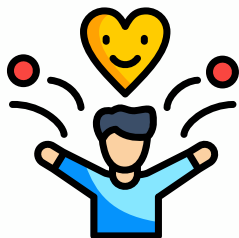
Our mission:

To provide supportive activities, programmes, and courses that foster learning and enjoyment for pre-school aged children and their families, so that:

- children develop and learn so they can realise their potential
- parents have the skills and confidence to be parents they want to be
- families are connected to each other and the community so their mental health and wellbeing is enhanced

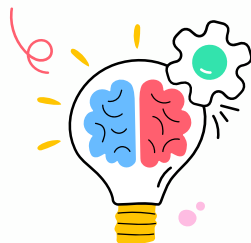
Our values: WELCOMING, INCLUSIVE, SUPPORTIVE, NON-JUDGEMENTAL, RELATIONAL, EMPATHETIC, PROFESSIONAL EXCELLENCE, TRUSTED, ACCESSIBLE

OUR IMPACT (CHILDREN)



88%

of parents agree children enjoy their time at GroW



83%

of parents agree GroW helps children with their development



68%

of parents agree GroW helps children with their preparation for starting school

OUR IMPACT (PARENTS AND CARERS)

90% of parents/carers felt that **GroW helps them to get 'out and about' with their child**

85% of parents/carers were **able to meet other parents while attending GroW**

85% of parents/carers reported that **GroW makes them feel supported**

76% of parents/carers reported that **GroW helps them stay well**

76% of parents/carers reported that attending **GroW improved their confidence as a parent**

"I will forever be grateful to GroW. Having a newborn can be a lonely time and these groups not only give you a reason to get out of the house but also mean you meet new friends, socialise your little one, chat with other adults and more. And that's just the benefits to the parent. For my daughter (who doesn't attend nursery) it means she can get used to sharing, being around other little ones, play games, songs, reading, and learn." (Parent)



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